



COST STRUCTURE AND FEES OF THE REGENERATIVE VITICULTURE ASSOCIATION

Standardization body:

Regenerative Viticulture Association

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Cost structure and fees		
Version: 1	Updated: 07/12/2022	

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1. General introduction

The Regenerative Viticulture Alliance (RVA) has established competitively priced program fees for the Regenerative Viticulture Alliance Certified or Transition™ (RVA Certified or Transition™) program so that it is accessible to winegrowers of all sizes and dimensions. RVA values our global community of regenerative organic producers and aims to establish a transparent fee structure. All available resources will be used to support farmers on their path towards organic regeneration.

This document describes certification fees and costs for farmers, brands and producers. RVA may charge additional fees for rush services, unexpected international compliance issues, currency/exchange rate costs or specialized shipping documents.

We wish to ensure that both winemakers and brands are charged fairly and that RVA remains accessible. Brands are essential in paving the way forward for this movement by committing to premiums and licensing fees and ensuring that cost increases for RVA Certified or Transition™ products do not increase for the winemaker. Farmers should not be forced to pay for other actors in the supply chain for products that are RVA Certified or Transition™ certified. This means that brands and producers of wine and finished product should not devalue the purchase prices of raw materials (grapes

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and wine) to offset their costs to certify their product as RVA Certified or Transition™.

The RVA Certified or Transition™ Fee and Cost Structure is subject to change, and winegrowers and winemakers applying for RVA Certified or Transition™ licences will be subject to the fees and costs associated with the document in effect at the time of their application.

1.1. Certification for grape growers (Winegrowers)

Certification can be obtained for individual farms and/or plots, or by groups of plots for all or part of their operations.

For products to be sold with RVA Certified™ or Transition™ certification, the grapes used for production at every level of certification must come from certified farms or plots.


1.2. Licence to use RVA Certified or Transition™ on the Product.

Producers, including but not limited to brand owners, who sell a certified product and intend to make use of the RVA Certified™ or Transition™ seal or advertising claim, must obtain a licence agreement with the Regenerative Viticulture Association to become an RVA Certified™ or Transition™ licensee. Any company that has not obtained RVA Certified™ or Transition™ certification by an RVA-approved verifying entity and intends to use the seals must first achieve certification and then apply for the appropriate Licence Agreement.

The producer must undergo a chain of custody audit to obtain the certificate.

1.3. Registration for supply chain actors

All grape growers and producers in the supply chain who process RVA Certified™ or Transition™ certified raw materials (grapes and wine) but do not make use of the RVA Certified™ or Transition™ seal or sell RVA Certified™ or Transition™

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certified finished products must register with the RVA to qualify for and/or maintain such certification.

2. Costs for RVA Certified™ or Transition™ winegrowers.

A grape grower will incur the following fees when applying for RVA Certified or Transition™:

- Annual RVA fee:
 - 60 euros for holdings of up to 5 employees.
 - 120 euros for holdings with more than 5 and fewer than 50 employees.
 - 200 euros for holdings with over 50 employees.
- One-time, non-refundable audit application fee:
 - 50 euros for holdings of up to 5 employees.
 - 75 euros for holdings with more than 5 and fewer than 50 employees.
 - 100 euros for holdings with over 50 employees.
- Physical and Chemical Analysis (every 3 years): 85 euros for each monitoring unit (maximum 10 Ha).
- Microbiological analysis (every 3 years): 90 euros for each monitoring unit (maximum 10 Ha).
- - Any associated fees of the Certifying Body or certifying entity (audit costs): - 800 euros for one day's work by the audit team. This fee will be applied based on the time spent by the audit team to carry out the audit. If not certified as Ecological/Organic, the cost of the audit will be higher as you will need to verify that you are performing organic practices.
- Training in Regenerative Viticulture: One-time payment of 150 euros.

These approximate costs are based on fees for companies located in Spain,

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and may therefore vary substantially if the holdings are located outside this territory.

2.1. RVA Certified™ or Transition™ application fees.


Applicants are responsible for payment of a one-time, non-refundable fee paid directly to RVA at the time of application. See the table below. RVA offers limited technical support to assist applicants during the application process and facilitate the obtention of RVA Certified™ or Transition™ certification.

Type/size of operation	Application fee
Up to a maximum of 5 employees	50 euros
Over 5 and up to 50 employees	75 euros
Over 50 employees	100 euros

2.2. Audit and certification costs

The winegrower or producer applying will select an RVA-approved Certifying Body (CB) to start the certification process. The fees set by the certification body (CB) will be charged directly to the applicant and are therefore part of the cost structure (one-time application fee + certification costs + annual fee set by). The fees of the certifying entities are not regulated by the RVA.

- Annual RVA fee:
 - 60 euros for holdings of up to 5 employees.
 - 120 euros for holdings with more than 5 and fewer than 50 employees.
 - 200 euros for holdings with over 50 employees.
- One-time, non-refundable audit application fee:
 - 50 euros for holdings of up to 5 employees.
 - 75 euros for holdings with more than 5 and fewer than 50

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employees.

- o 100 euros for holdings with over 50 employees.
- Audit fee 1 working day (certification costs): • 800 euros per working day.
This fee will be applied based on the time spent by the audit team to carry out the audit.

2.3. Annual fee for winemakers for the use of the seal.

Fee for bottled product with RVA Certified™ or Transition™ seal

The fee to be applied will be based on the number of bottles produced with an RVA Certified™ or Transition™ seal. A single fee of 5 cents per Bottle will be applied, as follows:

No. of bottles	Fee for use of the seal
As from 1 Bottle	5 euro cents

Fee for the sale of RVA Certified™ or Transition™ certified bulk wine:

The fee will be based on the litres produced and sent to market by winemakers selling RVA Certified™ or Transition™ certified bulk wine or must.

No. of bulk litres	Fee per litre sold
As from 1 litre	2.5 euro cents

In any event, the maximum fee payable may not exceed 25.000 euros.

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All licensees must submit the Excel sheet listing the number of bottles and litres licensed and sent to market.

3. Annual membership fee for producers.

Brands, private label owners and finished goods manufacturers with RVA Certified™ or Transition™ certification will pay an annual membership fee based on the operation's annual sales volume:

Sales Volume	Membership fee
from 1 to 1,000,000	60 euros
From 1,000,001 to 2,000,000	200 euros
From 2,000,001 to 3,000,000	300 euros
From 3,000,001 to 4,000,000	400 euros
Over 4,000,000	500 euros

4. Label review fee

Labels bearing any RVA Certified™ or Transition™ seal must be reviewed and approved by the RVA prior to use. There is no charge for the first 5 labels reviewed annually per Licensee. If more than 5 labels are sent in a year, there is a fee of 50 Eur per additional label.